

# Consultation Products

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**Susan Pigott & Barry Koen-Butt**

# Objectives

- Discuss revisions to consultation plan and guide, based on your input; and share any final thoughts
- Approve the plan and guide
- Get your input on the brochure
- Discuss distribution plan

# Key Changes to Plan

- Principle about Assembly making its own decision moved to “Getting Ready for Deliberations” at end of plan (better fit)
- Brochure added as another consultation tool
- Date for posting meeting schedule and guide moved from October 16 to 23 (time for design & translation)

# Key Changes to Plan cont'd

- Number of meetings increased from 30 to 37: York Region, St. Catharines, Burlington, Orangeville, Bracebridge, Kenora, and 3<sup>rd</sup> Ottawa meeting (in French) added
- Number of presenters per meeting decreased from 15 to 10 (leaves time for discussion, questions & answers)
- Names of members of Advisory Group on Consultation Submissions added

# Comments on Plan

- Final comments or thoughts on plan?
- Consensus to approve Assembly's consultation plan?

# Key Changes to Guide

- New opening section providing rationale for Assembly
- Fewer acronyms (SMP, PR, etc.); still some where meaning is clear
- Lots of reordering based on your input, e.g.:
  - Consultation questions moved up before the “Get Involved” section on how to participate
  - “Written Comments” (changed from “submissions”) moved up before “Public Meetings,” which are limited
- Many editorial changes made based on your input
- Design elements incorporated: boxes, graphics, etc.

# Comments on Guide

- Final comments or thoughts on guide?
- Consensus to approve Assembly's consultation guide?
  - Consent to do final edit & design?

# Other Products

- Assembly input on brochure?
- PowerPoint presentation of consultation guide will be developed
- Sample letter and e-mail to be provided, as requested, for outreach kit

# Consultation Products – Next Steps

- Consultation plan for our use only (won't be distributed)
- Consultation guide
  - Editing & design will be completed
  - Translation, alternative formats & printing
  - Members will receive copies on Weekend 4
- Small group work to get ready for consultation also on Weekend 4

# Distribution Strategy

- **Brochure and Guide**
  - ServiceOntario/Government Information Centres
  - Community Colleges/Universities/Schools
  - Community Centres/Libraries
  - Indian Friendship Centres
  - Citizens' Assembly website
  - Links from TVOntario and stakeholder sites

# Promotion Strategy

- **Combination of:**
  - Local/regional paid advertising
  - Media advisories/releases
  - Collateral material, e.g. posters
  - Viral e-mail campaign
  - Alternative electronic media
  - Members' blogs